

Roy Patel named VP Business Development, EMEA

London, UK (January 28, 2010) -- Lightspeed Research, a leading online global research provider, today announced the appointment of Roy Patel as the Vice President of Business Development, EMEA. Based in the London office, Roy will report directly to EMEA CEO Andy Cayton. As an integral part of the senior management team, Roy will manage the business development team and be specifically tasked with growing the client portfolio across EMEA.

Previously Patel was the U.K. Commercial Director at MetrixLab, where he was involved with building the company's presence in the U.K. market through client acquisition, strategic partnerships and raising market awareness of its product portfolio. A veteran of the research industry, Patel has held senior commercial positions at Nielsen NetRatings, Jupiter Media Metrix and Extel Financial where he gained expertise in the business information, technology, data and consultancy services across financial, media and corporate markets.

"Roy will be a great addition to our organisation and I am delighted to welcome him to the team," said Cayton. "His expertise and knowledge will ensure we continue to develop our client relationships and maintain our position as a leading panel provider. His team, which gained over 130 new clients in 2009, is one of our key areas of focus. With Roy's leadership, I feel we are ideally positioned to continue this growth."

"I am delighted to join Lightspeed Research and be part of one of the pre-eminent global panel companies," said Roy. "The recent merging of the TNS 6th dimension panels with Lightspeed Research has opened up fantastic opportunities for the company, and I am excited to be part of the team."